

# Blue ink.

## COMPANY PROFILE

Name of Company : Blue ink (Blue ink Inc.)  
Established on: January 27, 2016, following the establishment of  
its predecessor AROMATIQUE Ltd., in 2000  
Managing Director: Azusa Annells  
E-Mail: [inter@aromatiqueorganics.com](mailto:inter@aromatiqueorganics.com)

## ADDRESS

(Headquarters)

1-18-38 Namidate Maeda, Aomori City, Aomori, 038-0024 JAPAN  
Telephone: +81(0)17-781-6365

(Tokyo Office)

5-12-19-301 Minami Aoyama, Minato-ku, Tokyo 107-0062 JAPAN  
Telephone: +81(0)3-6451-1657

## BUSINESS OPERATION

Aromatherapy Business

Aromatherapy Institute: training of aromatherapy & cosmetic concepts and techniques  
Management operations of aromatherapy and cosmetics  
& management of consultant operations  
Sales & distribution of aromatherapy related products  
Import, manufacturing and sales & distribution of cosmetics



# Azusa Annells

CEO of Blue ink Incorporated

Global Organic Formulator

Professional Aromatherapist

Currently enrolled in the doctoral course of Hirosaki University,  
School of Medicine, Department of Reproductive Pathophysiology  
(Gynecology & Obstetrics), Doctorate Course

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Attended the Institute of Traditional Herbal Medicine and Aromatherapy in Great Britain for 3 years to study in the Clinical Aromatherapy Course, specializing in Pregnancy & Childbirth and Complementary Therapies.

Traditional Herbal Medicine and Aromatherapy (ITHMA) Diploma/ITHMA Aromatherapy in Pregnancy and Labour Post Graduate Certificate/ITHMA Field Study of Aromatic Plants Advanced Certificate/Massage in Pregnancy, Labour and Post Partum/Essential Oils and Products Blending Course/ ITHMA Aromatic Indian Head Massage Certificate.

After returning to Japan she established AROMATIQUE Ltd., the predecessor of Blue ink Incorporated in the year 2000. Promoting labour care incorporating aromatherapy concepts within a gynecology & obstetric environment, Azusa held seminars and lectures for both health professionals and the general public. She has been selected as the exclusive formulator by many large organisations, public figures and celebrities, as well as the formulator for the Hollywood film "PERFUME". Azusa is a pioneer in the field of essential oil blending in Japan.

Azusa then commenced her engagement with Roppongi Hills "TOUCH" to utilize aromatherapy concepts for the product development of bathroom and linen products, as well as bathroom aromatherapy consulting, and her involvement with spa management marketing for ATAMI SEKITEI. She has been an advisor and consultant for aromatherapy related products for various spas, enterprises and organisations, as well as a column writer for numerous newspapers and magazines. Azusa has established her own school of aromatherapy for the training of aromatherapy concepts and spa therapy & spa management. She has traveled globally for the past 18 years to carefully select organically certified ingredients for the manufacturing of essential oils and skin care products, and to work towards further aromatherapy product development.

Books written by Azusa Annells:

Understanding, Enjoying & Utilising Scents; The Aromatherapy PERFECT BOOK(NATSUME Co.)2016

The Complete Book for Aromatherapy Concepts in Pregnancy & Childbirth(BAB Japan2014)

Azusa Annells' ESSENTIAL OIL BLEND BIBLE (KAWADE Books)2016

Essential Oil Blending by Azusa Nakamura Annells (BAB Japan)2013